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## EDITORIAL CONTENT/MARKETING COPYWRITER

### **There's Something Here for Every Writer--Especially You!**

That is the feeling I get each time we put together a new issue of *Barefoot Writer*. There is something here for every writer each and every month. This month's issue is no exception.

Have you always dreamed of entering the exciting world of travel writing but have no idea where to start? Then check out Tina Cole's story (p 7). This young woman is living the life of her dreams and gets paid **well** to travel.

Are you running low on motivation today? Look no further than my interview with Ryan Levesque (p 9). Ryan shares how he overcame a life-threatening illness to build a successful online business for himself and his family.

Do you like to read about famous writers of the past? Katie Yeakle's article about the pioneering work of Octavia Butler begins on page 29. In this article, you will read the inspiring story of a woman who survived a potentially spirit-killing childhood to become a widely acclaimed writer.

As always, we feature the winner of last month's Barefoot Writing Challenge (p 30). Then we add a new challenge for the current month. What better way to hone your craft and have fun while you are doing it! It's like using a writing prompt with the bonus of a chance to win \$100.

One new member of Barefoot Writer's Club, Carolyn Nevin, reports that after reading our June issue cover-to-cover, she just can't wait for July. Carolyn says that reading everything in each issue will help her find her own writing niche. And she learns something new from all the inspiring stories.

If you have been reading *Barefoot Writer* for a while, you know there is much more than these examples show. Why not share that good news with a writer friend? For a limited time, you can receive a free copy of AWAI's B2B Quick Start Guide, a \$79.00 value, for free. You could discover that the lucrative world of B2B copywriting is for you. All you need to do is get a friend

to try the Barefoot Writer's Club for a 30-day free trial. Your friend will thank you for it. And you will learn about the wealth of opportunities that await you in B2B copywriting.

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To your writing success,

Mindy McHorse