

VIDEO SCRIPT WRITER ASSIGNMENT

Carolyn Nevin

NOTE: the video can work without sound by putting the spoken text at the bottom of the visual as needed.

SCENE	VISUAL	AUDIO
1	<p>Mindy McHorse looking directly into the camera and speaking.</p> <p>Show text: Mindy McHorse, Executive Editor of <i>Barefoot Writer Magazine</i></p>	<p>“Hi. I’m Mindy McHorse. I’m here to share a great way for you to launch your own freelance writing career RIGHT NOW. You can do what I did: join the Barefoot Writer Club.”</p>
2	<p>Cut to an image of a city traffic jam.</p> <p>Show text: Rush hour traffic is no fun!</p>	<p>“If your current workday is anything like mine was, you spend hours commuting to a job you hate and may even have to punch a time clock.”</p> <p>“And maybe you are buried in bills, debts, and a big mortgage.”</p>
3	<p>Cut to a photo of bare feet on a beach (as in Mindy’s sales letter)</p> <p>Show text: Now I can work from anywhere. You can, too!</p>	<p>“You can have the freedom to work when you want, from wherever you want, and how long you want. You can even choose the projects you want to complete. And you can to make plenty of money—enough to pay for family vacations and college for your kids.”</p>
4	<p>Cut to the cover of <i>Barefoot Writer Magazine</i>, January 2018</p> <p>Show text: Barefoot Writer Jeff Kontur visiting an elephant sanctuary in South Africa</p>	<p>“With your membership in Barefoot Writer Club, you get our magazine delivered each month to your AWAI Member Page.”</p>
5	<p>Cut to the cover of <i>Barefoot Writer Magazine</i>, October 2014</p> <p>Show text: Barefoot Writer & world traveler Alice Wood in New Zealand</p>	<p>“Each issue is packed with inspiration--from the monthly interview with someone living the life of a barefoot writer, to articles, writing tips, and testimonials. There are lots of success stories told by real people just like you.”</p>

SCENE	VISUAL	AUDIO
6	<p>Mindy McHorse looking directly into the camera and speaking.</p> <p>Show text: Mindy McHorse, Executive Editor of <i>Barefoot Writer Magazine</i></p> <p>Click HERE to save \$20 off your subscription!</p>	<p>“Join our Barefoot Writer Club TODAY! Meet others who are living the dream of having a successful, money-making freelance writing career.”</p> <p>“To your writing success! Bye!”</p>

YOU TUBE SEO EXAMPLE

TITLE: Freelance Writing—Secrets from the Barefoot Writer Club



(Insert a cover photo from a random issue.)

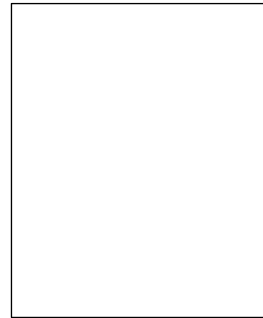
DESCRIPTION:

When you join the Barefoot Writer Club, you get much more than a monthly digital subscription. Barefoot Writer Club members and staff regularly share stories, tips, testimonials, and much more. The things they share continually inspire writers, both veterans and newbies. Join the club and get in on the secrets to the freelance writing success that can be yours, too.

Find the Writing Freedom You Crave.

Let the Barefoot Writer Club Show You the
Path to Living the Life of a Freelance Writer.

Watch this video now →



Sound like a plan?

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WRITING CAREER [TODAY!](#)**